

ASSEMBL
COLLECTIVE

SPONSORSHIP DECK

ADULT FIELD DAY

Not a social club. Not a super club. Just a collective of grown folks who love a good time.

GAMES

TOURNAMENTS

DJ

FOOD + DRINKS

HOUSTON, TEXAS

SUNDAY, SEPTEMBER TWENTY-SEVENTH





WHO WE ARE

THE GOAL IS SIMPLE. MORE REASONS TO GATHER.

ASSEMBL Collective exists for people who still want to go somewhere, see people, hear good music, eat good food, meet somebody new, and leave with a story.

Through ASSEMBL Supply, our apparel brand, the ASSEMBL world extends beyond events into clothing and product.

- People need places to come together.
- Not everything needs to be networking.
- Not everything needs to be exclusive.
- Not everything needs to be content.
- Sometimes people just need somewhere good to go.

ASSEMBL CREATES THAT SOMEWHERE.

LAUNCH EVENT

OUR LAUNCH WAS A VIBE.

Our launch event began with a private, invite-only dinner for 40 guests, followed by a mixer open to the public.

✂️ **40**

PRIVATE DINNER GUESTS

👤 **300+**

MIXER ATTENDEES

🍷 **500+**

COMPLIMENTARY
COCKTAILS DISTRIBUTED

🌟 **3**

FEATURED COCKTAILS

Lychee Vodka Martini • Tequila
Margarita • Kentucky Mule

💰 **\$2K+**

MERCHANDISE SALES

ONE NIGHT.
REAL ENGAGEMENT.
MEASURABLE IMPACT.



THE EVENT

ASSEMBL
COLLECTIVE

REMEMBER FIELD DAY? WE'RE BRINGING IT BACK.

Recess for grown folks. Same games, better drinks.

DATE

SUNDAY, SEPT 27

LOCATION

HOUSTON, TX

FIELD DAY GAMES

Relay Race

Three-Legged Race

Egg + Spoon Relay

Tug-of-War

Water Balloon Toss

Obstacle Course

OPEN PLAY + TOURNAMENTS

Spades

Dominoes

Cornhole

Giant Jenga

UNO

and more nostalgic games

WHY PARTNER WITH ASSEMBL?

ASSEMBL brings people together through events, culture and product. For partners, that means real-world visibility, natural brand integration and room to grow with us.



IN-PERSON EXPOSURE

Put your brand in front of people in a real setting, not just on a screen.



BRAND INTEGRATION

Venue, food, beverage and activations can become part of the experience.



CONTENT + VISIBILITY

Photos, video and social moments extend the value before, during and after the event.



APPAREL + FUTURE COLLABORATION

ASSEMBL Collective and ASSEMBL Supply create room for partnership beyond one event.



PARTNER WITH ASSEMBL

WHAT WE'RE LOOKING FOR.

We're currently seeking in-kind partners for Adult Field Day, with venue and beverage as our top priorities.

01.

VENUE

PRIMARY ASK



An outdoor venue or indoor/outdoor space with enough room for field games, music, food and guests.

02.

SPIRITS + BEVERAGE

PRIMARY ASK



Alcohol, beverage product, bar support or sampling for the day.

ADDITIONAL WAYS TO PARTNER



03. FOOD

Food trucks, catering or bites.



04. GAMES + ACTIVATIONS

Game equipment, branded challenges or interactive activations.



05. PRIZES + GIFTING

Products, experiences or giveaways for winners and guests.



06. DJ + SOUND

DJ services, sound equipment or music support.

IF YOUR BRAND CAN HELP WITH ONE OF THESE, WE'D LOVE TO TALK.